

Business Wig Wednesday Guide

Your toolkit includes:

- 📄 'Wigs On' Poster A4/A3
- 📄 'We're Wearing Wigs Poster A4/A3
- 📄 'What We're Doing' Poster A4/A3
- 📄 Fundraising Ideas Sheet
- 📄 Suggested Newsletter Copy
- 📄 Banking information plus banking bag

Extra resources available online:

- 📄 Posters
- 📄 Certificates for funniest, most creative & best wig
- 📄 Wig Decorating Templates
- 📄 Quiz
- 📄 Big Wig challenge information



Step 1: Get excited

- 📄 Take a look at our fundraising idea sheet for inspiration on what to do on the day
- 📄 Make a plan on how your business will fundraise
- 📄 Set a fundraising target

Step 2: Spread the word

- 📄 Display your posters around the office (Fill in the blank space on the 'What We're Doing' poster to let everyone know what activities you've got planned for the big day)
- 📄 Include an update on Wig Wednesday in your internal company communication (see the 'Suggested Newsletter Copy' included for inspiration)
- 📄 Check out our website for extra resources www.wigwednesday.org.nz

Step 3: Friday (14th June) before Wig Wednesday

- 📄 Remind everyone what you have planned for Wig Wednesday and to get their wig ready (purchased, borrowed or handmade)

Wednesday 19th June: It's Wig Wednesday

Get wiggly with it & collect donations for Child Cancer Foundation!

- 📄 Have fun wearing your wig with pride on the way to work, for a meeting or the whole day
- 📄 Hold wig awards for categories such as best wig, most creative wig, best handmade wig etc (certificates available online for winners)
- 📄 Enjoy the day and capture all the wig wearing moments – include hastags #wigwednesday and tag @childcancerfoundation on any photos you upload

Make a Wig Difference!

- 📄 Say a big THANK YOU to everyone who participated and let everyone know how much was raised
- 📄 Send your donations to Child Cancer Foundation (see banking information provided)

Fundraising Online

Set up your own fundraising page

Step 1 – Create your fundraising page here childcancerfundraising.org.nz/event/fundraiseatwork

Step 2 – Share your fundraising page with colleagues, friends & family to spread the word and collect donations

Take the Big Wig challenge

Step 1 – Create your fundraising page here: childcancerfundraising.org.nz/event/BigWig2019

Step 2 – Share your fundraising page with colleagues, friends & family to spread the word and collect donations

All donations raised via these links will go directly to Child Cancer Foundation.