

## Suggested Business Newsletter Copy



### Update1: Spread the word

We are very excited to be taking part in 'Wig Wednesday' on Wednesday 19<sup>th</sup> June to raise funds for Kiwi kids with cancer.

It's easy to take part – just wear a wig on the day and bring a donation for Child Cancer Foundation. We will be running fundraising activities on the day to help us reach our fundraising target of << insert amount >>. << Insert details of planned fundraising activities or insert your online fundraising page link here >>

All funds raised will help support kids with cancer and their families across New Zealand.

### Update 2: (One Week Out) Got your wig?

<< insert business name >> will be taking part in 'Wig Wednesday' next week! Show your support for Child Cancer Foundation by wearing a wig and giving a donation.

We are running fundraising activities on the day to help us reach our fundraising target of << insert amount >>. << insert details of planned fundraising activities or insert your online fundraising page link >>

All funds raised will help support Kiwi kids with cancer and their families.

### Update 3: Thank you for making a wig difference!

Last week << insert business name >> took part in **Wig Wednesday**. We managed to raise << insert amount >> for Kiwi kids with cancer and want to thank everyone for getting involved and supporting Child Cancer Foundation.

<< You may also want to include additional information about Child Cancer Foundation in your newsletter >>

### About Child Cancer Foundation

Childhood cancer doesn't just affect the child diagnosed. It affects their brothers and sisters, mum, dad, and whānau. Child Cancer Foundation supports them all. Right now, Child Cancer Foundation is supporting over 1,700 families across New Zealand and has been there for thousands more over the past 40 years. Child Cancer Foundation helps each family navigate the child cancer journey – no matter what the outcome – giving them support, strength and helping them maintain hope. Find out more at: [www.childcancer.org.nz](http://www.childcancer.org.nz)