

BIG WIG WEEK 1 3-7 JUNE

1.  Nominate your **BIG WIG**
2. Set your fundraising target 
3. Set up your **BIG WIG** fundraising page at childcancerfundraising.org.nz/event/BigWig2019
4. Plan a fun event like a morning or afternoon tea for **Wig Wednesday** 
19th June
5. Email everyone in your organisation the link to your **BIG WIG** page and tell them about the challenge. Ask everyone to make a donation and encourage them to share the link with their friends and family.

BIG WIG WEEK 2 10-14 JUNE

6. Download posters from the **BIG WIG** challenge page on wigwednesday.org.nz Put posters up around the office, store, factory or workshop etc. 
7. Promote your **BIG WIG** challenge in the company newsletter or weekly meeting. Share your stories, photos or videos on your Social Media channels and use #wigwednesday #childcancerfoundation. Download Social Media assets from the **BIG WIG** challenge page on wigwednesday.org.nz
8. Check your fundraising page.  **How far off are you from reaching your total?** Send an update out to everyone in your organisation and encourage them to help hit the target.

BIG WIG WEEK 3 17-21 JUNE

9. **The day before Wig Wednesday. How is your fundraising going?** Put the call out to everyone in your organisation to make a last push. Remind them of what a great cause their donation will be going to.

10. WHOOP WHOOP! IT'S WIG WEDNESDAY®

19 JUNE

GET WIGGY with us on Social Media - share your pics and have **FUN!**

#CHILDCANCERFOUNDATION
#WIGWEDNESDAY

THANK YOU FOR TAKING ON THE
BIG WIG
CHALLENGE
For Kiwi kids with cancer